### डॉ. (श्रीमती) पंकज मित्तल

(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा) महासचिव

Dr. (Mrs.) Pankaj Mittal

(Former Vice Chancellor, BPS Women University, Haryana)
Secretary General







# भारतीय विश्वविद्यालय संघ Association of Indian Universities

No. P&S/pub/UHB-35/2023 May 24, 2023

# Sub.: Releasing of Advertisement in 35th Edition of Universities Handbook (2023)

#### Dear Vice Chancellor/Director,

Greetings from AIU!

Association of Indian Universities (AIU), one of the premier apex higher education institutions of the country established in 1925, is a research-based policy advice institution to the Government of India in the field of Higher Education. It engages with universities in the areas of academics, sports, culture and internationalization. At present it has a membership base of 947 universities including 17 Associate members. The eminent personalities like Dr. Syama Prasad Mukherjee and Dr. Sarvepalli Radhakrishnan have been the Presidents of AIU in past. As part of its activities, AIU undertakes academic and research activities, programmes relating to youth affairs, sports and equivalence of foreign degrees with Indian degrees.

AIU brings out publications on various titles/subjects and a copy each of such new publication is being provided on complimentary basis to all member Universities/ Institutes. One of the distinctive publications "Universities Handbook", is now being published after a span of five years, and the previous two Editions were published in the year 2014 & 2018, respectively.

The various stages for publication of revised and updated new 35<sup>th</sup> Edition (2023) of the Handbook is in progress and is scheduled to be printed in the month of August 2023 in four volumes. As per the practice, it has been decided to include the advertisements in the current new edition of the Handbook, as well. It will be a unique opportunity for all members Universities/Institutes to gain visibility, nationally and internationally by giving advertisements about the specialization of their University/Institute on the Development Plan, Scopes & opportunities of Courses of Studies, Special avenues at the campuses, Major & Extra curricular activities, Mutual Exchange for Offshore Studies, etc., which may attract the students of India & abroad for admission to programmes of studies at all levels of higher studies.

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Yours sincerely.

(Pankaj Mittal)

Encl: As stated.

The Vice Chancellors/Directors of all Member Universities/Institutes of AIU

### ASSOCIATION OF INDIAN UNIVERSITIES

AIU House, 16, Comrade Indrajit Gupta Marg New Delhi 110 002

**EPABX**: 011-23230059, **FAX**: 011-23232131

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